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T R I A L A T T O R N E Y S



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Joseph M. Fasi II

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People may have heard of the Maltese Falcon. Joseph M. Fasi II is not the Falcon, but he is from the Island of Malta and speaks the language fluently. We like that he also speaks fluently to jurors in trial having honed his craft as a trial attorney throughout the United States. Joe has been recognized by his peers, clients and judges as a “go-to” trial lawyer.



“I grade Joe very high, in the A+ range.”

“He is a very skilled trial lawyer.”

(for other evaluations/comments see quote section)

Mr. Fasi represents self-insured corporations and insurers as a National Trial Counsel. He has tried over 100 jury trials with numerous defense verdicts.

Mr. Fasi has been a first chair trial lawyer in product liability, medical product liability and pharmaceutical defense, defense of nursing homes and assisted living facilities, food contamination issues, professional and medical malpractice defense. He serves as first chair trial counsel in tobacco trials in the Florida *Engle Progeny* cases .

Mr. Fasi is a Fellow of the Litigation Counsel of America, The Trial Lawyer Honorary Society, where he is a member of the Trial Law Institute and Diversity Law institute. He has also been elected to membership in the Federation of Defense & Corporate Counsel and is a member of the Defense Research Institute where he served on the Board

of Directors. He enjoys an AV Preeminent Peer-Review rating by Martindale Hubbell. In 2013 he was selected as a “Leader in the Law” by the Wisconsin Business Journal. Mr. Fasi was also selected as a “2013 Wisconsin Top Rated Lawyer” based on his peer ratings. He was also elected as a Class of 2013 Fellow of the Wisconsin Law Foundation, an honorary program recognizing members of the profession who are known by their peers for high achievements in their profession and outstanding contributions for the advancement and improvement of the administration of justice.

He has been selected to the Best Lawyers in America and has been recognized by his peers as both a Wisconsin Super Lawyer (every year since 2005) and a Florida Super Lawyer.

In 2015, Mr. Fasi was named a “Legal Lion of the Week” by Law 360 for his defense verdict in a three-week tobacco trial in Miami. He has also been board certified as a Civil Trial Advocate by the American Board of Trial Advocacy.

Mr. Fasi is active in the Miami community and is a member of the Board of Directors of the Peacemakers Project Miami, which is dedicated to changing the lives of children in need throughout Greater Miami. He has also received awards for his Pro Bono Work in both Florida and Wisconsin and named by the Wisconsin Access to Justice Commission and the State Bar of Wisconsin as a member of the 2013 Wisconsin Pro Bono Honor Society. He has also served as Chairman of the Board of Big Brothers/Big Sisters.

Mr. Fasi has a B.A. degree from Marquette University with a major in Philosophy. At Marquette, he was selected as “The Outstanding Senior of the College of Liberal Arts” by the faculty and deans of the College of Liberal Arts. He received an M.A. with Honors from Seattle University. His J.D. degree is from Stetson University College of Law, where he was the Notes and Comments Editor for the *Stetson Law Review* and was a member of the National Mock Trial Team. He is admitted to practice in all State and Federal Courts in Wisconsin and Florida and has tried cases in multiple states Pro Hac Vice. He is also admitted to the Seventh Circuit Court of Appeals and the United States Supreme Court.

Mr. Fasi is a frequent lecturer and author on legal issues and trial techniques and tactics nationally. He also taught and coached at Marquette University High School and Tampa Jesuit High School before attending law school. Mr. Fasi was a member of the broadcast team for the Tampa Bay Buccaneers from 1980- 1989 and hosted a Sports Talk show.

Quotes:

- “Joe is very skilled, comfortable in the courtroom and adapts quickly.” – *General Counsel of a Major Corporation.*
- “Mr. Fasi is one of our very best national trial attorneys. He is a terrific trial lawyer who actually goes to trial on a regular basis. You will enjoy working with him.” – *Vice President of Claims of a Major Insurance Company.*
- “Your closing argument was absolutely fabulous—very powerful, very compelling and persuasive. You tried a great case and we very much recognize it and appreciate it.” – *General Counsel of International Corporation.*
- “I’ve been very satisfied with his results. Our cases are very difficult to win and can result in very large verdicts. He has achieved excellent results for us.” – *Assistant General Counsel of a Major US corporation.*
- “I’ve crossed paths with a lot of folks that fancy themselves to be leaders just by virtue of being in the top position on a team, but you are among the true leaders in our field. You clearly understand the importance of the big picture as a trial attorney, but you also understand the importance of the little things. You know how to lead your team to get the most out of them.” – *Trial Attorney and current Major in the United States Army with two tours of duty in Afghanistan.*
- “Joe is one of those attorneys with whom I need not memorialize our conversations or agreements. He represents his clients vigorously, but always with integrity and honesty.” – *Plaintiff counsel recommendation to Trial Lawyer Organization.*
- “When Joe gives his word, one can count on him carrying it out. I think what is equally important is that he understands the importance of civility in dealing with opposing counsel, while still representing his clients to the fullest extent.” – *Plaintiff counsel recommendation.*
- “Joe’s competence is beyond question and he is a gregarious guy with good common sense who connects well with juries and all kinds of people. That has made him very effective for us.” – *Senior Claims Examiner for International Nursing Home Company.*
- “Joe is always trying to better himself—a very good quality.” – *Vice President and General Counsel.*
- “Joe is very client oriented.” – *Vice President and General Counsel.*
- “You certainly told a good story in closing—fantastic job.” – *Opposing counsel Florida.*
- “Your resounding win despite the challenges you faced simply underscores the quality and power of your advocacy.” – *Opposing Counsel following defense verdict Federal Court Wisconsin 2010.*

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- “I was immediately impressed not only with his ability to try a complicated case but also his warm personality and great sense of humor. He is held in high esteem by my colleagues and our Chief Judge called Mr. Fasi one of his favorite defense counsel.” – *Milwaukee County Circuit Court Judge*.
- “The best defense attorney to appear in my courtroom.” – *Wisconsin Circuit Court Judge*.
- “Mr. Fasi handled the most complex cases that require a blend of judgment, skill and persuasion. While I don’t always agree with him, I respect his judgment and decisions. He is the consummate professional.” – *Plaintiff counsel*.
- “I like Joe’s attitude. I want people I enjoy working with and Joe is a pleasure to work with.” – *General Counsel for Product Manufacturer*.
- “Attorney Fasi tried a complicated two-week trial in front of me. He also handled numerous pre and post-trial motions involving issues of law that had never been addressed.” – *Wisconsin Circuit Judge 2015*.
- “Plaintiff counsel should have dismissed Mr. Fasi and his client, if they had, they stood a better chance of winning the case against his co-counsel.” – *Wisconsin Circuit Court Judge*.

Trials:

- *Miller v Culligan*
 - 2017 – Waukesha County, Wisconsin Circuit Court: 1-week Medical Malpractice Jury Trial
- *Freeman v PMUSA*
 - 2017 – Alachua County, Florida Circuit Court: 2-week Tobacco Jury Trial (Mistrial after verdict)
- *Lillge v Nute*
 - 2017 – Milwaukee County, Wisconsin Circuit Court: 1-week Medical Malpractice Jury Trial
- *In Re Engle Progeny-Santoro*
 - 2017 – Broward County, Florida Circuit Court: 3-week Tobacco Jury Trial
- *Stoewsand v Shaw*
 - 2016 – Monroe County, Wisconsin Circuit Court: 1-week Medical Malpractice Jury Trial
- *Morales v RJ Reynolds*
 - 2016 – Miami Dade County, Florida Circuit Court: 2-week Tobacco Jury Trial
- *Cabrera v Wal-Mart Stores*
 - 2016 – U.S. District Court for the Southern District of Florida: 3 day Premises Liability Jury Trial
- *In Re Engle Progeny-Tognoli*
 - 2015 – Broward County, Florida Circuit Court: 3-week Tobacco Jury Trial
- *Suarez v. PMUSA*
 - 2015 – Miami Dade County, Florida Circuit Court: 3-week Tobacco Jury Trial
- *Carter v. Wapelhorst*
 - 2015 – Scott County, Iowa Circuit Court: 1-week Medical Malpractice Jury Trial
- *Private, Confidential Arbitration*
 - 2015 – Miami, Florida Private Arbitration: 2-day Product Liability Arbitration
- *Lourie v PMUSA and RJ Reynolds*
 - 2014 – Hillsborough County, Florida Circuit Court: 3-week Tobacco Jury Trial

- *Private, Confidential Arbitration*
 - 2014 – Miami, Florida Private Arbitration: 2-day Premises Liability/Negligent Security/Rape Arbitration.
- *Gierach v. Rotter*
 - 2014 – Ozaukee County, Wisconsin Circuit Court: 1-week Medical Malpractice Jury Trial
- *Ruffo v PMUSA*
 - 2013 – Miami Dade County, Florida Circuit Court: 3-week Tobacco Jury Trial
- *Private, Confidential Arbitration*
 - 2013 – Milwaukee, Wisconsin Private Arbitration: 1-week Nursing Home Negligence/Wrongful Death Arbitration
- *Lindow v Kobylinski*
 - 2012 – Sheboygan County, Wisconsin Circuit Court: 1-week Medical Malpractice Jury Trial
- *Tullo v. PMUSA, RJ Reynolds, Lorillard Tobacco, Liggett Tobacco*
 - 2011 – Palm Beach County, Florida Circuit Court: 3-week Tobacco Jury Trial
- *Mosby v Silberschmidt*
 - 2010 – U.S. District Court for the Western District of Wisconsin: 1-week Civil Rights/Dental Malpractice Jury Trial
- *Lord v Schneckloth*
 - 2010 – Winnebago County, Wisconsin Circuit Court: 1-week Medical Malpractice Jury Trial
- *Newcomb v Electrolux*
 - 2010 – U.S. District Court for the Western District of Wisconsin: 1-week Product Liability Jury Trial
- *Waters v Lenz*
 - 2010 – Fond du Lac County, Wisconsin Circuit Court: 2-day Breach of Contract/Unjust Enrichment Trial

Presentations:

- The Hard Work of Sitting- The Thinking Trial Lawyer
- The Care and Feeding of the Claim File
- R-E-S-P-E-C-T: Find out what it means to a Jury
- Who is for You and Against You: Drawing out Plaintiff and Defense Jurors
- Telling a Story: Opening Statement – The Key to Victory.
- Opening Statements in the age of Millennials
- Jury Selection: How to discover and protect “Your” jurors
- Deep Tissue Injuries: Using the Science to Educate the Jury
- Trial by Fire: Dealing with Ugly Facts
- Avoid Slaps in Your Facebook: How to Mitigate Social Medial Risks
- Food Safety Issues-The New Darling of the Plaintiff Bar
- Get Your Facebook out of MySpace-The Risks and Rewards of Social Media
- The International Health Care Debate at Home and Abroad
- The Sophisticated User Defense in Product Liability and Premises Liability Cases
- Diversity in a Downturn – Keeping Your Diverse Attorneys through Tough Economic Times
- Take it Back...Or We'll See You in Court – Dealing with FDA Potential or Ordered Recalls
- The Preemption Wheel Turns – Thoughts on *Wyeth v Levine*

Awards & Affiliations:

